

# 2024 3M Open Corporate Merchandise Catalog



Thank you for supporting the 2024 3M Open!

As a valued partner of the tournament, you will receive rights to utilize the 3M Open logo along with your corporate logo in merchandise offered through the 3M Open corporate merchandise catalog. Corporate partners receive discounted prices on great options to elevate gifting and guest experiences. Below are some helpful tips as you begin to plan for the tournament.

### **Corporate Merchandise Catalog**

- The catalog can be viewed through the PartnerHQ resource or downloaded in PDF format to your desktop.
- All products and colors featured in this catalog are subject to availability. Please note the minimum orders for some products.
- Logos are for illustrating purposes only, you will receive proofs for approval (logo size varies).
- Orders can be shipped directly to you for distribution before the tournament OR can be sent to the 3M Open office.

### 2024 Deadline for Corporate Orders

We highly encourage you to place orders in advance. The sooner you place your order, the greater the chance your selected items will be available and delivered to you efficiently.

- Co-branded apparel + accessories orders must be placed by Friday, June 7<sup>th</sup>
- Non-co branded apparel + accessories must be placed by Friday, June 28<sup>th</sup>



# **Corporate Merchandise Benefits**

### Reasons to use co-branded merchandise:

- Exclusive opportunity and pricing offered to partners of the 3M Open only. The catalog features different price points to fit any budget.
- Show your support of the 3M Open and its ethos Golf That Matters as we continue to make an impact in the Twin Cities community.
- Corporate Merchandise Program gives you access to a variety of gift options from trusted vendors.
- We do the work for you, take advantage of our new in-house gifting assembly services!
- Products from the industry's top brands have been selected, including Ralph Lauren and our hometown partner UNRL. We also added a new dedicated section for Summit Golf Brands with male offerings, and a women-specific selection from Foray Golf (a women-owned business).
- Based on feedback from our partners last year, we added additional accessories along with a dedicated section for Corkcicle drinkware / accessories.

### Ways to use co-branded merchandise:

- Hospitality Host uniforms
- Pro-Am teams' apparel
- Identification at 3M Open week events
- A gift to accompany an invitation to your hospitality venue or ticket to the 3M Open
- Gifts for VIP clients
- On-site gifting for guests
- Employee or sales incentives
- Welcome gifts at the hotel
- Post-event 'thank you' and to memorialize a guest's experience



# **Ordering Process**

### How To Place an Order:

Step 1: Review the 2024 options in this catalog.

Step 2: Fill out the <u>3M Open Corporate Merchandise Form</u>

- Order details should include:
  - Selected Product and quantity
  - Logo-embroidery (DST) or vector (EPS) files
  - Branding details include logo placement, any specific PMS or thread colors, and other logo instructions.
  - Billing and Shipping Information

Step 3: Order confirmation & Timeline

- A 3M Open team member will contact you upon form submission (please allow 3 business days for a response).
  - Please reach out to Remi Guthman (<u>rguthman@3mopen.com</u>, 763-390-9162) if you have any questions.
- The entire process takes 4-6 weeks, and the timeline is greatly influenced by the speed in which approvals and feedback are received.

Step 4: Billing Process & Fees

- Once the order ships you will receive an invoice from the 3M Open. The prices on the catalog include logo decorations.
- Please note the following additional charges not included in the catalog that you might see in your invoice.
  - DST file conversion fees from vendors.
  - Shipping costs from vendors.
  - In-house gift assembly services.



# Logo Guidelines / Examples

When completing the merchandise order form, please note the type of logos you would like to use along with the location of the logos.

### Type of logo:

- Full color
- All White
- All Black
- Red "3M", white "Open"
- Red "3M", black "Open"

### Logo Placement:

### Option 1:

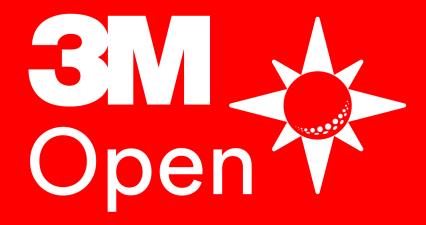
3M Open logo on the left chest, company logo on the left sleeve



### Option 2:

Company logo on the left chest, 3M Open logo on the left sleeve





# RALPH LAUREN

# **Ralph Lauren-Men's Apparel**

### *Short-sleeve Lightweight Airflow Jersey Polo-Solid* Colors: Red, Refined Navy & Vineyard Green

Size Run: Red & Refined Navy S-XXL / Vineyard Green M-XL

Price: \$88

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units (can mix-match colors)



### Short-sleeve Lightweight Airflow Jersey Polo-Printed

Colors: Beach Royal Mini Club Floral & Peaceful Coral Micro Floral

Size Run: M-XXL

Price: \$95

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units (can mix-match colors)



# **Ralph Lauren-Men's Apparel**

Long-sleeve Luxury Performance Jersey Knit ¼ Zip Pullover Colors: Oxford Blue & Ceramic White

Size Run: Oxford Blue S-XXL & Ceramic White XS, M-XL

Price: \$100

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units (can mix-match colors)

*Long-sleeve Quilted Double Knit ¼ Zip Pullover* Colors: Highland Rose Heather

Size Run: XS-XXL

Price: **\$1**40

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units

*Long-sleeve Heavy Tech Wool Hybrid Hoodie* Colors: Refined Navy

Size Run: S-XXL

Price: \$180

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units







### **Ralph Lauren-Men's Apparel**

*Cypress Short / Classic Fit / 9"* Colors: Dark Sport Heather

Size Run: 30, 32, 33, 34, 36, 38, 40

Price: \$80

\*No Logo Minimum order: 6 Units

*Featherweight Cypress Golf Short / Tailored Fit / 9"* Colors: Polo Black

Size Run: 30, 32, 34, 35, 36, 38

Price: \$80

\*No Logo Minimum order: 6 Units

Cool max Basketweave Oxford Short / Tailored Fit / 9" Colors: Refined Navy

Size Run: 30, 32, 33, 34, 35, 36, 38, 40

Price: \$80

\*No Logo Minimum order: 6 Units







# **Ralph Lauren-Women's Apparel**

*Short-sleeve Air Tech Pique Tournament Polo* Colors: Refined Navy, Ceramic White & Red

Size Run: XS-XL

Price: \$88

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units (can mix-match colors)

*Short-sleeve TOUR Pique Val Polo* Colors: Ceramic White/Refined Navy/Course Green

Size Run: XS-XL

Price: \$95

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units

*Short-sleeve Lightweight Airflow Polo w/ Scallop Placket* Colors: Summer Floral

Size Run: XS-XL

Price: \$95

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units









# **Ralph Lauren-Women's Apparel**

Long-sleeve Recycled Lightweight Airflow ¼ Zip Pullover Colors: Refined Navy, Ceramic White & Summer Blue/Ceramic White

Size Run: XS-XL

Price: \$100

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units (can mix-match colors)





*Long-sleeve Lightweight Airflow ¼ Zip Pullover* Colors: Summer Floral

Size Run: XS-XL

Price: \$110

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units



# **Ralph Lauren-Women's Apparel**

*Aim 4-Way Stretch Skort W/ Back Pleats-Solid 17" Length* Colors: Summer Blue, Ceramic White & Polo Black

Size Run: XXS-XXL

Price: \$100

\*No Logo Minimum order: 6 Units (can mix-match colors)



#### *Aim 4-Way Stretch Skort W/ Back Pleats-Print 17" Length* Colors: Abstract Roses

Size Run: XXS-XXL

Price: \$110

\*No Logo Minimum order: 6 Units





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# **UNRL-Men's Apparel**

### Printed Quatro Polo

Colors: Navy Print, White Print

Size Run: XS-3XL

Price: \$65

\*Includes 3M Open Logo + Company Logo Minimum order: 12 Units per style color





*Condor Polo* Colors: Dark Grey/Blue

Size Run: XS-3XL

Price: \$65

\*Includes 3M Open Logo + Company Logo Minimum order: 12 Units



### **UNRL-Men's Apparel**

### Highlands Quarter Zip

Colors: Light Blue, White Pattern, Navy Camo

Size Run: XS-3XL

Price: \$70

\*Includes 3M Open Logo + Company Logo Minimum order: 12 Units per style color







# **UNRL-Women's Apparel**

#### Luxbreak Half-Zip Pullover

Colors: Heather Grey, Lavender Dusk, Sky Blue

Size Run: XS-3XL

Price: \$80

\*Includes 3M Open Logo + Company Logo Minimum order: 12 Units per style color



*Performa High-Rise Legging* Colors: Black, Nine Iron

Size Run: XS-3XL

Price: \$70

\*Non-logoed Minimum order: 12 Units per style color





# SUMMIT GOLF BRANDS

### Summit-Men's Apparel

*Faxon Stripe Polo* Colors: White, Marine

Size Run: S-2XL

Price: \$75

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units (can mix-match colors)



*Z2700 Full Zip Vest* Colors: Black, Navy

Size Run: S-3XL

Price: \$120

\*Includes 3M Open Logo + Company Logo / Left Chest + Yolk Minimum order: 6 Units (can mix-match colors)





*Baruffa Merino L/S ¼ Zip* Colors: Black, Heathered Blue

Size Run: S-2XL

Price: \$150

\*Includes 3M Open Logo + Company Logo Minimum order: 6 Units (can mix-match colors)





# **FORAY**GOLF

# **Foray Golf-Women's Apparel**

Core Dress w/ Pockets + Sneaky Pocket Short Colors: Navy, White

Size Run: XS-2XL

Price: \$140

\*Includes 3M Open Logo + Company Logo / Left Chest + Right Back Shoulder Minimum order: 6 Units (can mix-match colors)

*Scuba Vest* Colors: White w/ Navy Trim

Size Run: XS-XL

Price: \$120

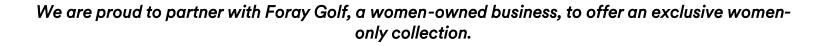
\*Includes 3M Open Logo + Company Logo / Left Chest + Yolk Minimum order: 6 Units

*SS Core Polo* Colors: White, Navy & Pale Purple

Size Run: XS-XL (No L in Navy)

Price: \$100

\*Includes 3M Open + Company Logo Minimum order: 6 Units (can mix-match colors)











# **CORKCICLE**°

### **Corkcicle Accessories**

*Chillpod-25 Quarts* Colors: Gloss Lilac, Gloss White & Rose Quartz

Price: \$200

\*Includes 3M Open Logo Front + Company Logo Back (Lilac + Rose Quartz White Logos only) Minimum order: 24 Units



Price: \$30

\*Includes 3M Open Logo Only-Full Color Minimum order: 24 Units





*Kids Cup-17 Ounce* Colors: Electric Tide & Mermaid

Price: \$30

\*Includes 3M Open Logo Only-Metal Etch Minimum order: 24 Units







# **Corkcicle Accessories**

### Sport Canteen- 20 Ounce

Colors: Black, Periwinkle & Latte

Price: \$35

\*Includes 3M Open Logo Front + Company Logo Back- Metal Etch Minimum order: 24 Units







### *Mug- 16 Ounce* Colors: Matte Black, Dragon Fly & Walnut Wood

Price: \$30

\*Includes 3M Open Logo Front + Company Logo Back-Metal Etch Minimum order: 24 Units









# Accessories

### **3M Open Accessories**

UNRL Co-branded Hat Color: Tan/Black

Price: \$36 each

\*Includes 3M Open Logo + Company Logo in all Black Minimum Order: 12 Units



UNRL Co-branded Hat Color: Black/Red

Price: \$36 each

\*Includes 3M Open Logo in tone-ontone + Company logo in Full Color Minimum Order: 12 Units



*Pinned-Speaker Color: Red or Grey* 

Price: \$50 each

\*Includes 3M Open Logo Minimum Order: 12 Units



### **3M Open Accessories**

3M Open / Now Not Yet Brand Heritage Belt Colors: White, Black

Price: \$65 / Per Belt

\*Includes 3M Open Logo only Minimum order: 12 units





Open V



Price: \$62 / Per Dozen

\*Includes 3M Open Logo + Company Logo Minimum order: 12 Dozen



3M Open Towel

Price: \$20

\*Includes 3M Open Logo only Minimum order: None



# **3M Open Accessories**

3M Open Clear Zipper Tote

Price: \$10 each

Minimum order: 6 Units Approved PGA TOUR Clear Bag policy

3M Open 2-Pocket Fanny Pack

Price: \$10 each

Minimum order: 6 Units Approved PGA TOUR Clear Bag policy

*3M Open Bundle Option 1: Bag (Tote or Fanny Pack) + 3M Open Towel + 3M Open Logoed Golf Ball Sleeve* 

Price: \$45

Minimum order: 12 Units

*3M Open Bundle Option 2: Bag (Tote or Fanny Pack) + 3M Open Hat + 3M Open Logoed Golf Ball Sleeve* 

Price: \$60

Minimum order: 12 Units





3M Open













# We look forward to seeing you July 22-28, 2024!